

An analysis of the value of staging in the Atlanta real estate market.



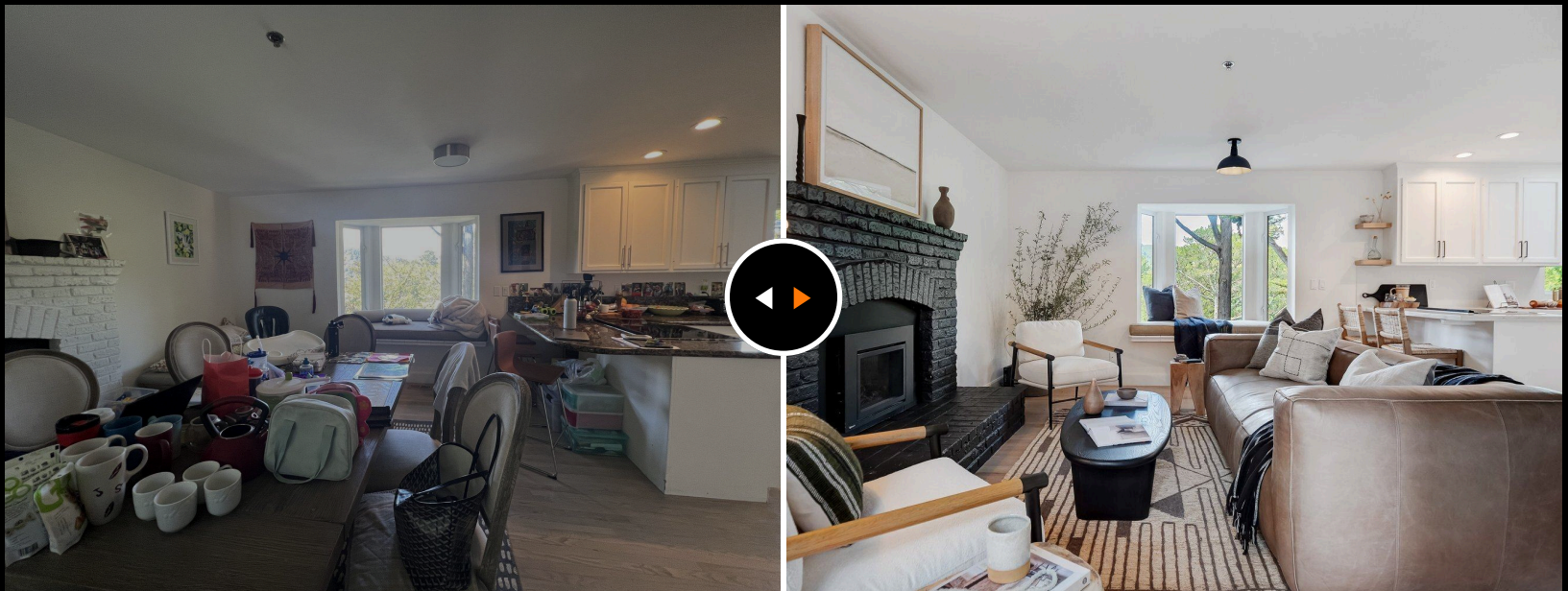
Staged homes in Atlanta
sell 17 days faster

Staged	Number of homes	Median days on market	Median price per sqft
No	145	61	\$302 / sqft
Yes	124	44	\$351 / sqft
Improvement		-17 days	+\$49 / sqft

Staged homes in Atlanta
sell for \$49 more per sq ft

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In buyers words — Why does staging lead to better outcomes?



(●) First impression: “It helps me picture myself living there.”

- ● - No fixers: “I don’t want to deal with a fixer because I work from home.”

| ● | Worth the price: “I’m paying a lot for my next home, I want to be proud of it.”

Titus is coming to ATL Sep. 2024

A closing line of credit up to \$125,000

All data analyzed and provided by Titus

*all analysis done on Atlanta single family homes sold since 1/1/2024; sale price \$200,000 - \$4,000,000. All homes with no historical photos have been filtered out. Speed and price of sale improvements are averages across all homes analyzed. No other filters or exclusions apply.